Pop-Up Public Health Fair A Toolkit for MacArthur Park



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About Our Project

The "Pop-Up Public Health Fair" toolkit was born out of the UCLA Community Scholars program and was created by the Healthy and Green Communities working group. It is designed to create a step-by-step manual on how to put together a health fair and other related public events in and around MacArthur Park. We hope that this manual will assist community organizations and nonprofits in navigating the City's bureaucratic public event planning process by making the process clear and simple. The goal is that the toolkit will lead to more active and regularly occurring events at the park, bringing about an active community that promotes both health and civic participation for Westlake residents.

The "Pop-Up Public Health Fair" toolkit was designed and guided by the organizing of ¡Fiesta Salud!—a pop-up public health fair that was held in MacArthur Park to celebrate and promote healthy living. ¡Fiesta Salud! was organized by the Community Scholars Healthy and Green Communities team to better understand, survey, and engage the Westlake community, and to bring much needed health resources to the area. The process of organizing ¡Fiesta Salud! and the lessons learned from this event served as the blueprint for the toolkit.



The 2015 UCLA Community Scholars Program provides an opportunity for local Los Angeles community and labor leaders, regardless of their educational background, to participate in an applied research project in conjunction with graduate students from Urban Planning and the Chicana/o Studies Department for two academic quarters. The project culminates in a unique product designed by the Scholars and students to bring solutions and policy recommendations to a pressing issue in the Los Angeles region. This year's issue or theme was centered around Immigrant Integration—the process by which immigrants and the receiving society work together to build secure, vibrant, and cohesive communities that involve all community members and allows for immigrants to have better economic mobility, civic participation, and develops an immigrant receptive culture.

This 2015 Community Scholars approached the issue of immigrant integration through a series of dialogues, research studies, conversations with the community, and collaborative group exercises. This process resulted in the creation of four teams (1) Healthy and Green Communities; (2) Labor; (3) Education; (4) Housing. With each team developing policy recommendations and programs for each of their respective areas.



What is a Pop-Up Event?



¡Fiesta Salud! was designed as a "popup" event—a one time event that seeks to transform the public space for active public use. Pop-ups arose from a framework of tactical urbanism, which are tactics designed to improve the urban environment in an often, quick, temporary, and inexpensive manner as a way to make a part of a city more lively and enjoyable. Tactical urbanism offers individuals and communities cheaper, more temporary, and effective ways to re-envision and redefine public space without the need to invest in long-term infrastructure projects. These small-scale tactics tend to be communityoriented. A key goal of tactical urbanism is to not simply create a project that is "cool" and attracts people, but to change the way an urban place is used and perceived—even if it's only temporary. If successful, the next step is to decide how to make these changes more permanent or recurring.

Why Focus on Health in Westlake?

The neighborhood of Westlake faces one of the City's most pressing public health issues. Some of these public health issues include diabetes, park level of service, and uninsured residents. In 2012, Westlake had 92 hospitalizations for patients where diabetes was the condition established to be the chief cause of the admission of the patient to the facility for care (Office of Statewide Health Planning and Development, 2012). The community also suffers from limited park level of service. Park level of service is defined as the acres of parkland per 1,000 residents. According to the City of Los Angeles (2012), less than half an acre of park space is available per 1,000 residents in Westlake. Furthermore, the majority of residents are uninsured and unaware of public health resources in their community. Therefore, in order to address these issues we decided to create a pop-up public health event called ¡Fiesta Salud!.

Creating a Public Health Event

Putting on a pop-up public health event might seem like a challenging process, but we're here to help! From the beginning to the end, we'll talk about what it takes to put on a successful event.

On May 16th, 2015, we hosted ¡Fiesta Salud!, a pop-up public health event in MacArthur Park. It took us approximately 8 weeks of planning, but in the end, we were able to pull through and hundreds of local Westlake residents participated in the festivities. Throughout this easy-to-read report, we'll share our planning process as well as offer our own suggestions. Let's get started!



Entrance to ¡Fiesta Salud! attracted people into the park with use of temporary materials such as banners, balloons, and spray chalk.



Identifying Stakeholders

Any organization, whether it be corporations, nonprofits, or governments, needs a clear mission to guide their activity. Successful public events are planned with mindful decisions that target a specific population. At this point, you should identify who are the stakeholders—those who stand to benefit from the event and those whose participation in your event will be necessary. The event planning group should begin by researching the immediate needs of those most important stakeholders. Consider conducting surveys or interviews of people within the community. In the case of ¡Fiesta Salud!, we focused on the largely immigrant communities of Westlake and Pico-Union in Los Angeles.

TIP: A handy tactic in obtaining this early information would be dropping in to other public events taking place within the same community or neighborhood. Take note of what you believe to be public engagement successes or failures at the event, and interview attendants when possible.

Identifying Partners

Once your group has identified the stakeholders of the event, it is time to move toward engaging partners, either groups or individuals, to assist in organizing, providing resources, funding, advertising, or staffing the event. The more partners you can gain, the better. Be creative when considering organizations; you'd be surprised what groups are also serving the same stakeholders! For instance, a city council office can be a valuable liaison between your group and other city offices that you might have to contact. A big part of a council office's job is knowing which local groups are working to help the community and so they are a valuable resource in getting local contacts. Even if a person or organization declines to work directly with your event, they could still act as a resource for other potentially useful contacts.

Allowing partners to have their own booths or tables at your event can be an attractive outreach opportunity for them. Among the many partners of ¡Fiesta Salud!, a good handful of organizations tabled and handed out information about their own organizations as people walked by. It is highly advisable that partners have active booths, featuring activities or giveaways, that can attract the public to your event. Passive booths without any activity will draw less people to their table, ultimately drawing less people to your event overall. Hash out all the activity details with the tabling partners before and leading up to the event. Check out Appendix A to see who partnered with us on ¡Fiesta Salud!

TIP: Conduct a meeting with all the partners one or two weeks before the big day so that they are prepared, equipped, and excited.

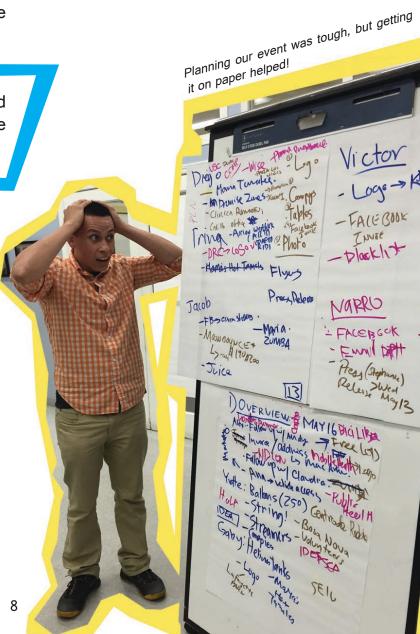


¡Fiesta Salud! had over 20 partners! Accion Westlake was one of these local partners.

Creating a Timeline

Nothing motivates people more than knowing that a clock is tick-tick-ticking away toward a certain deadline. An initial step of any public event is deciding what day it will take place. Using that date as a guiding mark, your group should work backwards and create a timeline that organizes and prioritizes your event's requirements. Give yourself windows (in our case, it was once a week) of time to complete specified tasks, such as contacting potential partners or obtaining the necessary permits. If you manage the timeline well, you group can avoid stressful last-minute work. Please see Appendix B for the ¡Fiesta Salud! timeline.

TIP: As a precaution, have two dates in mind for hosting your event and plan your timeline accordingly.



Setting a Location

After knowing for whom, with whom, and when the event is taking place, the next step is to determine where the event will be held. There are both benefits and drawbacks to any location, so your decision should be guided by the mission and stakeholders of your event. Hosting your event at a public location, for instance, has the benefits of drawing in the public much easier than in a private location. For ¡Fiesta Salud!, engaging and celebrating public open space in MacArthur Park was one of our main goals and so we wanted a publicly accessible and visible location. Private venues can provide a greater of sense of security and involve less permits, but they are much less likely to attract foot traffic off the sidewalk than an event in a public park or street.

The drawbacks of hosting a public event in a space such as a public park or a street are mostly bureaucratic. For example, the Los Angeles Fire Department requires that the organizers create a map that shows how the event will be physically organized, showing exactly where tables and other activities will be located within a park. Permitting will be discussed in detail in the next section.

TIP: For ¡Fiesta Salud!, we had three locations in mind just in case we couldn't get our first pick. Try to have multiple locations ready just in case and be mindful of things like holidays, weather, and construction.

Obtaining a Permit

Obtaining permits for your event can seem daunting and uber-bureaucratic, but in actuality, it's a manageable process if you work ahead of time. Taking the time to get a permit can lead to less conflict in the future. There are three types of events and they each require different types of permitting. Sargent James Baker will discuss two of the three types of events, while we will talk about obtaining a permit for an event in MacArthur Park. Presuming that this is not a First Amendment event, you should:

1 Set up a meeting with Andy Ho

Andy is a Recreation Facility Director for the MacArthur Park Recreation Center. He's been with the City's Department of Recreation and Parks for decades and can help you throughout the process. Give him a call at 213.368.0520, or shoot him an email at andy.ho@lacity.org.

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2 Prepare for the meeting

Now that your event is starting to conceptualize, expect to present your event's mission, potential partners, draft timeline, and site map. Andy will also ask you if you have liability insurance that covers up to one million dollars. For ¡Fiesta Salud!, we used the insurance from the National Day Laborer Organizing Network, as NDLON's Director of Administration, Lorena Gamboa, will confirm. Therefore, if you are a nonprofit organization, the permitting process will be easier, but if you are not, find a nonprofit sponsor ahead of time as this can be a big headache!

Lorena Gamboa

Hello! My name is Lorena from NDLON and feel free to email me at lorena@ndlon.org for questions on obtaining liability insurance for your nonprofit!



3 Fill out the application form

With guidance from Andy, filling out the application can be very easy. See Appendix C for a sample of the application. It is important however to have this application filled-out weeks before your event, so plan ahead! Based on the types of activities you will have at your event, you will be informed of different costs. Things that can drive up your bill can include the amount of chairs, tables, canopies, waste receptacles, portable restrooms, portable handwashing stations, etc. Other things that make the event more costly are jump houses, non-acoustic music, vendors that serve hot or cold food, and postevent clean-up. Please see the next chapter on budgeting for more information.

4 Schedule regular check-in meetings

Leading up to the event, try to schedule weekly or bi-weekly meetings with Andy by phone or in person. Any changes to your event's programming, let him know immediately. Fostering a good relationship with the Department of Recreation and Parks can result in a smoother process for future events.



Hi! My name is Andy Ho and I am here to help you put on a great event at MacArthur Park. Here's a bit of advice: For events that happen after the City's fiscal year (end of June), we are more likely to support you financially.



Other Types of Events

event in the Park, but what happens if you First Amendment event? Well, I'm here to personally walk you through this process or can direct you to someone who can.



Hi! I'm Sergeant Baker with the Los Angeles If you're thinking about temporarily closing Police Department and I've helped organize down a segment of the street for an event, you special events for over 20 years—roughly would need to go to the Los Angeles Bureau calculating to over 5,000 events. We've of Street Services' "Special Events Portal". discussed the permitting process for an Applications must be submitted at least 45 days before the event, so plan to fill this out want to do a temporary street closure or a as early as possible. The online application form can be found at www.specialevents. lacity.org under the "Apply for a New Permit" tab. Please check Appendix D for a completed sample application. Depending on if you are closing a residential or commercial street, or are allowing vendors to sell goods or services, you would need to fill out additional permits found in Appendix E, F, and G. Print and complete the "Indemnification and Hold Harmless Agreement" form which can be found in Appendix H. Insurance forms must also be provided, but it is better to set up a meeting with the Bureau of Street Services so that you know what forms to provide. Email them at bssspevents@lacity.org or contact them at 213.847.6000. Starting on this process early can prevent any issues down the road!

If you are planning a rally, protest, or Here are some final tips. I advise you to work demonstration, you have yourself a First with us closely so that we can help you as Amendment event. These events do not cost much as we can. People think that because any money and if your street closure event we are the police, we are not to be trusted, but involves a First Amendment action, your event might not require any money. I am more than happy to assist you in the permitting process! We have a permitting process not to penalize people, but it's so that everyone knows what's going on and no one is surprised. We want to work with the community, whether antipolice or not. Typically, we start by having a meeting with you, the Police Department, the Department of Transportation, the Bureau of Street Services, the Fire Department, and the Department of Building and Safety (if your event requires a stage). This is an opportunity for you to ask questions and for us to provide answers. Here, we can review your event's site plan or offer security protection for any important people. You would also need to fill out a "Special Event Permit Application" which can be found online at www.lapdonline.org/ search results/content basic view/6521. If you call our permit office at 213.486.0640, they can guide you through the process. A completed sample of the application can be found in Appendix I. Once the application becomes approved through the Police Commission, your event should be good to go!

that is simply not true. Secondly, plan ahead! Your event might take a few weeks to fully process and so planning and meeting with us early will help you avoid any complications as your event starts to manifest. Lastly, build partnerships. Develop relationships with not only us, but with other City departments and local organizations that have been through this process. Always better to get advice from people who have experience with the process!

Budgeting the Event

Budgets will vary depending on the size of the event, the permitting fees, and the financial capacity of the host organization. Financial resources for the budget can also come from a variety of places. For example, in the case of ¡Fiesta Salud! funding for budget items came from a multitude of sources including the host organization (The UCLA Labor Center) and different partner organizations who donated both monetary and in-kind donations towards the event. The liability insurance, for instance, was provided by a partner organization the National Day Laborer Organization Network (NDLON) who agreed to provide their liability insurance. Other donations included in-kind donations by the way of food, flyers, banners, and other promotional material. The larger the event, the higher the costs an organization will incur. To mitigate costs a successful strategy is to work in collaboration with a series of event partners who can donate towards the completion of the event. The items listed below were essential to this event which were provided by our partners.

- Trash Cans
- Sanitation Stations
- Portable Restrooms
- Vinyl Banner
- Music
- Zumba Instructor
- Mini-soccer field
- Food
- Canopies
- Tables
- Chairs
- Clean-Up Maintenance
- Bounce house
- Wayfinding supplies
- Promotion



Programming Your Event

Once the foundation for your public health pop-up - the date, place, people, and permits - is set, your group can begin thinking about the event on a more detailed basis. One such consideration is programming, a list of activities and people present during and within your event. With all the planning leading up to this, you might think that your event is already going to be successful. However, a well-run event will have a variety of activities that will make event-goers hangout for a longer period of time.

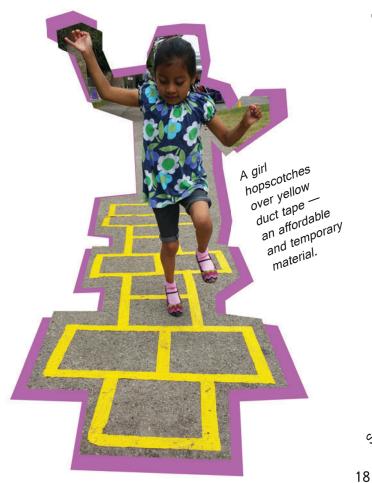
Information booths are a basic but oftenoverlooked component of programming. Canopies and tables visually indicate that an



Community organizer shares information to community members.

the public, that may be enough to draw from their curiosity. Info booths can be effective in providing public health knowledge, although a well-balanced event does not rely solely on information tables to make an event.

Free activities outside of information booths good way to create a crowd. are awesome. ¡Fiesta Salud! was oriented towards public health, so some our activities centered around physical fitness. We had activities like a bounce house, soccer, running, hopscotch, and boxing to let people of all ages have fun while getting some exercise as well. Our event also featured a Zumba instructor who gave a free half-hour lesson to anyone who wanted to participate. The dancing and exercise was festive, and the upbeat music drew people into the park and towards our event.



event is happening, and for many members of In terms of music, we were fortunate to have a sound system and amplifier as well as some live acoustics. It is advisable that your group implement a full sound system. With music naturally comes dancing, and people definitely enjoy watching other people dance. Crowds draw in bigger crowds, and dancing is often a

> Remember, the nature of this public health event is a pop-up, meaning that you should utilize temporary materials that have a low impact. We received consultation from Free Lo(t)s Angeles, a local organization that works with communities to transform vacant lots into health-promoting neighborhood resources. They advised we used temporary materials like spray chalk, colored duct tape, temporary wayfinding signage, balloons, and banners all things that are temporary, affordable, and easy to clean up afterwards.



¡Fiesta Salud! utilized both face-to-face flyering and social media to publicize the event.

Outreaching to the Public

Its time to get the word out! Outreach involves the creation of public awareness for your event. There are many ways to go about building awareness for your event, from flyers to social media to face-to-face contact. Flyers are the classic attention-getter in urban locales, and a well-designed flyer can catch many eyes if placed in a spot with high foot traffic. In the case of ¡Fiesta Salud!, MacArthur Park's dense pedestrian traffic proved an ideal place for flyering, and attendants later said they came to the event because of the flyers. Having a consistent design style among the flyers and other event publications helps build an event brand, furthering boosting its awareness in the community.

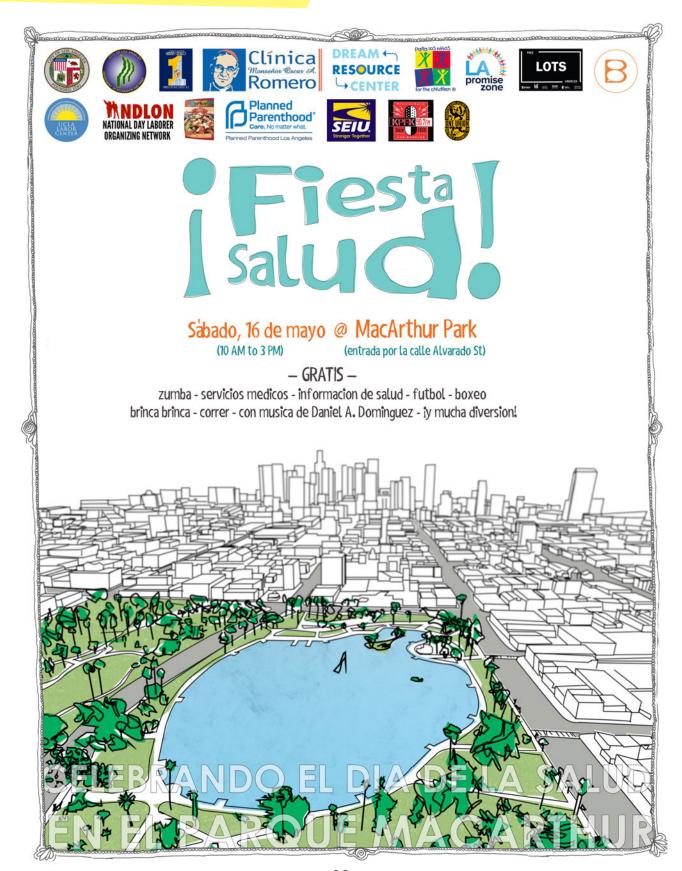
Social media can also be a valuable resource for outreach, with platforms such as Facebook and Twitter allowing easy re-posting of your event's information to other people's feeds. However, face-to-face contact can generate a word-of-mouth buzz and is perhaps the most valuable kind of outreach as it denotes that the community is genuinely interested in your efforts. Whatever form your outreach takes, make sure to promote the programming activities and spread the word.

TIP: Only advertise those events your group has confirmed. Promoting the appearance of a certain activity or resource on your flyer, and subsequently not delivering during the event, can sour the very relationship your group is attempting to create with the stakeholders the event is intended to serve.



Example of Spanish Flyer

Example of English Flyer





Celebrating the Event

The big day is finally here! All the planning and hard work is about to pay off. In track and field they teach runners to run through the tape, to keep hustling until you're past the finish line, and that same attitude should apply to your group while putting on your event. The event's organizers should be prepared to arrive at the event site a few hours in advance for preparation. Ensure that any necessary deliveries or drop off of materials be done during this pre-event work time, so that the whole thing is ready to go when you open it up to the public.

Do you have an emcee? An emcee can vocalize the start and the end of the event as well as help transition every activity in between. ¡Fiesta Salud! had a bilingual emcee that was able to communicate the day's events to everyone. Also without an emcee, who will announce the all the cool prizes you're going to raffle off?

Make sure every person involved has two things: the event map and the schedule of activities. That way, everyone involved has an understanding of what's going on and where everything's during all times of the day. But remember, the most important step is to have fun!

Volunteers are vital. Anyone, regardless of age, gender, housing status, or affiliation, can be of help. Make sure you have specific duties that can be assigned to your volunteers and remember to reward them for a job well done. Oh, and don't forget to feed your volunteers!



Rich Homie Juan

Events held in public spaces, such as city parks, have the advantage of enabling any person to approach and perhaps engage in your program. Others may see this public accessibility as more of a burden than a resource, and feelings can run especially high when the local community includes homeless residents as well.

Our group made a conscious effort to be welcoming to any community member regardless of immigration or housing status. A handful of homeless residents did attend ¡Fiesta Salud!, and one in particular was so interested in our efforts that he offered to help us as a volunteer. He told us he was an army veteran, and his fluency in Spanish was used for translating on many occasions throughout the day. During lulls in activity he was friendly and talkative, eager to share his experiences of spending days on the streets and nights riding the buses around Los Angeles County.

He cordially left us as the event was winding down, and shows that our open attitude toward the public provided us with a very helpful partner. The negative stigma surrounding the homeless is based on exaggerated and unrealistic fears of those not like "normal" residents with stable housing, and your organization should resist accepting these stereotypes. Potential partners can be found in the community if your group approaches the community in a genuinely open manner.

Photos From Fiesta Salud!





Repeating the Event

Congratulations! Your event is winding down, and now it is time for everyone to exhale and reflect back on the effort. Was the event a success? Did your group serve Do not rely on hopeful thinking, but rather be the stakeholders? What worked and what didn't? Could this event be repeated? This final question is the crux of this manual, as we want to ease the process of putting on a public health event and have it occur on a regular basis.

experience with ¡Fiesta Salud!:

Defining Roles

group.

2 Creating a Check-In List

We lacked a check-in list for our partners at the event, which led to some initial confusion at the beginning of the day. Have a roster of expected partners and attendants prepared before the event so the group knows exactly who is there and when they arrived. Groups should know who is responsible for what tasks prior to the day of the event, which both reinforces accountability and makes ease communication within the group.

3 Having a Real Perspective

proactive in securing the needed material and partners for your event. Simply put, do not plan more than you can realistically deliver.

4 Mitigating Safety

We had some potential safety issues that Our group took in a number of lessons for our could have been mitigated if we had better coordination and supervision.

5 Coordinating Materials

The lack of defined roles for the people in If you're partners are supporting you by our group, especially on the day of the event, providing materials, such as tables and chairs, hampered the preparation and made everyone make sure they are very involved with your work less efficiently. Groups should know who process up to the day of the event. In our case, is responsible for what tasks prior to the day of we weren't able to receive all of our materials the event, which both reinforces accountability due to miscommunication in processing, so and makes ease communication within the we had a low supply of canopies, tables, and trash receptacles.

6 Documenting the Process

Keep all your receipts and take a lot of photos! Documentation of the process will help you for future events.

7 Working Early

The earlier the initial work is done, the easier the rest of the process will be. That early investment in time pays off with a smooth, and hopefully successful, public health event that both engages the community and serves your group's targeted stakeholders.



Recommendations for Local Government

Angeles can help ease the process to accessible to the local community.

Subsidize the liability insurance requirement for community organizations that wish to host public events in public space.

The cost for liability insurance can be prohibitively expensive for small or newly formed organizations, or as in our case, force them to seek out partners to help cover that cost, which is time consuming and risky for the partner organizations. To ease the process, the City or County could establish a local fund to cover such liability requirements for these public events. The fund can supported by financial donations or grants from interested nonprofits and foundations. A public subsidy for the liability insurance requirement would enable more community organizations to host public events and activate public space in a much more grassroots manner that what is possible at this time.

Streamline and consolidate the permitting process.

Streamlining the permit requirements would create savings in time and costs for public event organizers—allowing and encouraging for more events to be organized on a regular basis. Consolidating the three permit

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There are several ways that City of Los processes (public park, open street, and First Amendment events) into one system would host public events. The following are a set simplify the process, especially if it was hosted of recommendations that we believe can within one City department and maintained on help facilitate a process that is more easily one easily navigable website. Idealistically, this could be a simple bullet-point list of yes/ no questions, the results of which determine what permits are required and their applicable costs and fees. As it stands now, organizers are forced to seek out such information from scattered sources, depending on the location and character of the proposed public event. Pop-up events, such as the single-day event ¡Fiesta Salud!, could particularly benefit from a simplified permit process.

Meet the Team!

From left to right: Jacob Erwin, Yvette Aragon, Trina Pasumbal, Gabriela Garcia, Victor Mendez, Diego Janacua, Alexander Jung

Actively address the issues of the documented and undocumented community in Westlake.

By encouraging and facilitating regular public health events in the Westlake neighborhood, the city and county can begin to better address issues of public health and other concerns such as jobs, housing, and education. Public events allow the local government to engage with the surrounding community and to begin to develop a greater level of trust and participation with residents. This is especially important when attempting to deliver public health services and other City services that may be helpful to the community. Additionally, this can serve as a community engagement strategy for local elected officials, especially the offices of councilmembers who may find public events a helpful way to maintain regular and active involvement with the community. Local elected officials can help to endorse, promote, fund, organize, and participate in public events.



Appendix A

List of Partners for ¡Fiesta Salud!

Westlake Area Organiza	ations				
Name of Organization	What they do	Contact Person	Phone Number	Email	Participation Types
Fiesta Salud Partners and Friends					
Accion Westlake	Community Organization - Community Organizing	Miguel Jimenez	213-531-6257	mjimenez.861@gmail.com	Tabled
Bici Libre	Local community Bike Co-op	Raymundo Veitia	213-261-5626	bicilibrela@gmail.com, spy1000@gmail.com	Tabled
Blacklist L.A.	Running Collective in Los Angeles	Erik Valiente	323-529-4062	erik.valiente@yahoo.com	Tabled
Central City Neighborhood Partners (CCNP)	Non-Profit that collaborates with 20 different partner agencies	Margarita Alvarez Gomez & Maria Bernal	213-923-3808	mbernal@laccnp.org; malvarez@laccnp.org	Tabled
Clinica Oscar Monsenor Romero	Clinic; Health Services	Ana Grande or Ana Martinez	213-608-2479 213-989-7700	agrande@clinicaromero.com; aymartinez@clinicaromero.com	Tabled
Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA)	Legal and Community Services	Miram Mesa or Kathy Khommarath	213-353-1333	kathyk@chirla.org mmesa@chirla.org	Tabled
DREAM Resource Center	Services and Programming for Undocumented Youth	Seth Ronquillo	213-480-4155 x22	shronquillo@gmail.com	Tabled
El Centro Del Pueblo	Social and Mental Health Services	Sara Jimenez-McSweyn	213-483-6335, x150	smcsweyn@ecdpla.org	Tabled
Free Lots LA	Temporary design interventions in vacant lots in low-income neighborhoods	Jessica Bremner, Luis Gutierrez, Jessie Heneghan	Not Available	jessica@kounkuey.org, luis@lurnetwork.org, jessie@kounkuey.org	Advisory Committee
Heart of Los Angeles (HOLA)	Services and Programming for Underserved Youth	Jessica Fernandez, Bruce Hooks	424-249-2460	jfernandez@heartofla.org; bhooks@heartofla.org	Tabled
крғк	Radio	Teddy Robinson (Coordinator), Maggie Lepique (Promotions Director), Ali Lexa (Web Director)	818-985-2711, x326 818-985- 2711, x357	trobinson@kpfk.org; mlepique@kpfk.org; alexa@kpfk.org	Radio Promotion
Hot Tamales by Mama	Food Catering	Sandy Romero	(213) 487-7474	mama@mamasmergingmarkets.com	Food Catering: In-Kind Donation

List of Partners for ¡Fiesta Salud! (cont'd)

	1	1	1	1	
LA County Public Health	Health Services for LA County	Lana Sklyar	213-769-7855	lsklyar@ph.lacounty.gov	Tabled
LA Promise Zone	Local Government Anti-Poverty Program	Sahira Barajas, Alyxandra Goodwin, Louie Leiva	213-978-2740	sahira.barajas@lacity.org; alyxandra.goodwin@lacity.org; louie.leiva.intern@lacity.org	Media Outreach and Tabled
Lafayette Park with MacArthur Park	Parks and Recreation	Several Staff	213-384-0562	lafayatte.communitycenter@lacity.org	Tabled
Painter and Allied Trades - District Council 36	Labor union for Painters, Drywall Finishers, Glaziers, Floorlayers, and Signcrafters.	Chris Medina	626-296-8044	chris.medina@dc36.org	In-kind Donation: Banner
Para Los Ninos	Social and Mental Health Services	Carolina Barahona	213-250-4800 ext. 562	CBarahona@paralosninos.org	Tabled
Planned Parenthood - Promotoras Comunitarias	Health Services, Family Planning	Edith Ramirez	213-284-3200, x3730	Edith.Ramirez@pp-la.org	Tabled
SEIU Local 721 (donate money)		Government Relations	213-368-8660; 213-380-8030	n/a	Monetary Donation
UCLA Community Scholars	Academic and Community Partnership Program	Changes Yearly	Changes Yearly Contact UCLA Urban Planning 310 825-4025	Changes Yearly	Tabled
UCLA Labor Center	Volunteers	Elizabeth Arceo	Not Available	eespinoz@ucla.edu	Provided Volunteers
Zumba Instructor - MacArthur Park and Recreation	Zumba Lessons	Maria Laura	323-810-5649	n/a	Live Zumba
Other Organizations (Did Not	Attend)				
CARECEN	Legal and Community Services	Multiple Staff	213-385-7800	n/a	Did Not Attend
Centro Medico MacArthur Park	Health Services	Multiple Staff	213-484-4444	n/a	Did Not Attend
Bresee Community Center	After-school Programs and Family Services	Cristina Gonzalez	213-387-2822	cdc.gonzalez67@gmail.com, info@bresee.org	Did Not Attend
Amanecer Community Counseling	Social and Mental Health Services	N/A	213-481-4260	N/A	Did Not Attend
Enki	Mental and Clinical Health Services	Dr. Muro, Clinical Director	213-480-1557	fmuro@ehrs.com	Did Not Attend
Didi Hirsch Mental Health	Mental Health and Substance Abuse Services	N/A	888-807-7250	n/a	Did Not Attend

Appendix B

Timeline for ¡Fiesta Salud!

Council Office's Taste of MacArthur Park Event (1st Choice) Event (2st Choice)

	Product				Event		Wednesdays	Saturdays	Week	
							4/8/2015		2	
Define Mission Statement	Literature Review Draft	Develop Design Concept	Survey #1 Draft	Coordinate with Partners	ldentify Stakeholders	Identify Partners	4/15/2015		ω	
	Literature Review Draft	Develop Toolkit Template	Survey #1 Final	Brainstorm Branding and Site Plan	Coordinate with Partners	Finalize Date and Coordinate with Location Partners	4/22/2015		4	
Event and Conduct Survey #1	Tabulate Survey #1 Attend the	Develop Toolkit Develop Toolkit	Survey #1 Final Survey #2 Draft Survey #2 Final	Attend Event and Develop New Partners	Review Survey #1 with Partners	Coordinate with Partners	4/29/2015	5/2/2015	ъ	НЕАLТНҮ СОМІ
Start One-Page Memo	Start Written Report and Compile Materials	Develop Toolkit	Survey #2 Final		EVENT PREPARATI MARKETING ANI		5/6/2015		6	HEALTHY COMMUNITIES DRAFT TIMELINE
Develop One Page Memo	Develop Report	Develop Toolkit	Attend the Event and Conduct Survey #2		EVENT PREPARATION, CORDINATION, MARKETING AND CONFIRMATION		5/13/2015	5/16/2015	7	TIMELINE
Finalize One Page Memo	Develop Report	Toolkit Draft	Tabulate Survey #2				5/20/2015	5/23/2015	8	
	Develop Report	Final Toolkit					5/27/2015		9	
	Final Report						6/3/2015		10	

List of Partners for ¡Fiesta Salud! (cont'd)

Justice by Uniting in Creative Energy (J.U.i.C.E.)	Hip Hop Collective	Meets Every SATURDAY from 12- 4pm @ MacArthur Park Rec. Center	No Phone	FACEBOOK: http://www.facebook.com/rampartjuice	Did Not Attend
Queenscare Hospital	Healthcare Services	Janelle Kidman	323- 669-4333	jkidman@queenscare.org	Did Not Attend
California Hospital	Healthcare Services	Tony Ornelas, RN	(213) 742-5762	n/a	Did Not Attend
The Advancement Project	Non-Profit, Civil Rights Organization	Lori Thompson	213-989-1300	info@advanceproj.org	Did Not Attend
CicLAvia	Temporarily Transforms LA Streets in Active Public Spaces	Multiple Staff	213-355-8500	info@ciclavia.org	Did Not Attend
Home Depot (Westlake)	Hardware Store, Possible Donations	Manager	(213) 273-8464	n/a	Did Not Attend
Salvation Army Red Shield Youth and Community Center	Youth Mentorship Program	N/A	(213) 381-3747	n/a	Did Not Attend
Mobile Clinic Project at UCLA	Mobile Clinic	Johnathan Zhao	(818)307-1409	liaison.mobileclinic@gmail.com	Did Not Attend
LA Plaza de Cultura y Arte	Cultural Center	Amorette Crespo	(213) 542-6248	acrespo@lapca.org	Did Not Attend
Self Help Graphics	Arts and Graphics	Joel Garcia	323.881.6444	info@selfhelpgraphics.com	Did Not Attend
Instituto de Educacion Popular del Sur de California	Immigration and Education Services	Nancy Zuniga	(310) 433-1997,	nzuniga7@gmail.com	Did Not Attend
St. John's Well Child and Family Center	Health Services	Pablo Barrios	323-541-1411	pbarrios@wellchild.org	Did Not Attend
Wise and Healthy Aging	Health Services for Aging Population	Blaine McFadden	310-394-9871	bmcfadden@wiseandhealthyaging.org	Did Not Attend
USC Dentistry	Mobile Dental Clinic	Adaly Ugalde	213-905-8936	adalyugalde@yahoo.com	Did Not Attend
Maternal and Child Health Access (MCHA)	Healthy Services and Family Planning	Celia Valdez	213-749-4261	celiav@mchaccess.org	Did Not Attend

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Appendix C

Department of Recreation and Parks Application

	_(Insurance verification)			PERM	IT #
	APPLICATION	Los Angeles • Department of N FOR USE OF FACE MAY NOT PUBLICIZE THE EVENT UNT	CILITIES (THIS IS	NOT A PERMIT)	
PLEASE READ AND COMPLETE IT	EMS 1 THRU 13 AND SIGN THE	E DOCUMENT (SIGNATURE OF APPLICA	NT)		
1. Recreation Center					
2. Name Of Organization		Re _l	presentative's Name		
4. Mailing Address		0.11/			Zip
		Cell _()			
7. Date and Time of Event					
Day(s)	<u>Month</u>	/Date(s)		<u>Time</u>	<u>(s)</u>
Sunday				to	
Monday				to	
Tuesday					
Wednesday					
Thursday					
Friday					
				10	
0.4				4	
		Will food calco be conducte			
8. Charging Fee(s)?	Yes No \$	Will food sales be conducted			
8. Charging Fee(s)?	Yes No \$	Will food sales be conducted: ():	ed? 🗌 Yes 🗌 No 🔝	No. Participants: Adu	
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium Kito	Yes No \$	_ Will food sales be conducte	ed?	No. Participants: Adu	lt Youth
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium Kito Gymnasium Mee	Yes No \$ lested (check all that apply then Outdoor Utility	_ Will food sales be conducte	ed?	No. Participants: Adu Other Field #	lt Youth
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium Kito Gymnasium Mee	Yes No \$ nested (check all that apply then Outdoor Utility) Yes No Refreshm	_ Will food sales be conducte /): or Area ☐ Baseball Diamor Hookup ☐ Picnic Area # nents? ☐ Yes ☐ No	ed? Yes No Nond#	No. Participants: Adu Other Field #	It Youth
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium Kito Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes	Yes No \$ lested (check all that apply chen Outdoo outing Room Utility Yes No Refreshmen No Company No	_ Will food sales be conducte /): or Area	ed? Yes No Nond#	No. Participants: Adu Other Field #	lt Youth
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium Kito Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes Contact Name	Yes No \$ lested (check all that apply chen Outdoo leting Room Utility Yes No Refreshm No Company Na	_ Will food sales be conducte (): or Area	ed?	No. Participants: Adu Other Field # Yes No	It Youth
9. Facilities/Services Requ Auditorium Kito Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes Contact Name 12. Will you require electri	Yes No \$ lested (check all that apply chen Outdoo eting Room Utility Yes No Refreshm No Company Na	_ Will food sales be conducte /): or Area	Yes No No No No No No No N	No. Participants: Adu Other Field # Yes No No.	lt Youth
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium	Yes No \$ lested (check all that apply then Outdoo eting Room Utility Yes No Refreshm No Company Na Cal set-ups? Yes at this event may need ins R OF DAMAGES less on its behalf and that of its ble or liable for any injury (physical set).	_ Will food sales be conducte /): or Area	care yes No No No nd # Canopies/Tents? Phone ssembling any structure acidity director all representatives: That the or expense (including legal	Other Field # Yes No No. Yes No No. Te? Yes No	it Youth
8. Charging Fee(s)? 9. Facilities/Services Requestives Auditorium Kito Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes Contact Name 12. Will you require electrical Transport of the responsionates or either party's propert permittee hereby expressly and invitees, or either party's propert permittee Hereby ASSUMI Arising out of said activities. Permay arise from Permittee's cond	Yes No \$ lested (check all that apply then Outdoo eting Room Utility Yes No Refreshm No Company Na Cal set-ups? Yes at this event may need insect on its behalf and that of its else or liable for any injury (physy incurred while Permittee is excess FULL RESPONSIBILITY FO mittee further agrees to indemn fuct, either intentional or neglige	Will food sales be conducted: (1): or Area	Canopies/Tents? Canopies/Tents? Phone ssembling any structure acility director In representatives: That the or expense (including legal paged in activities related the DEATH OR PROPERTY Diers, agencies, employees, cribed activities. However, cribed activities. However,	No. Participants: Adu Other Field # Yes No No. re? Yes No e City of Los Angeles, its off I costs and reasonable attornereto. AMAGE and volunteers from all loss	icers, agencies, employees an ney fees) either to Permittee, it
8. Charging Fee(s)? 9. Facilities/Services Requ	Yes No \$ lested (check all that apply then Outdoo eting Room Utility Yes No Refreshm Cal set-ups? Yes Cal set-ups? Yes at this event may need insect this	Will food sales be conducted: (1): or Area	Canopies/Tents? Canopies/Tents? Phone ssembling any structuracility director al representatives: That the or expense (including lega paged in activities related the personal conditions activities. However, act. condition. Permittee agree	Other Field # Yes No No. Pre? Yes No City of Los Angeles, its off I costs and reasonable attornereto. AMAGE and volunteers from all loss neither the waiver nor the in	icers, agencies, employees an ney fees) either to Permittee, it or liability, actual or alleged, the demnity agreement exempts the
8. Charging Fee(s)? 9. Facilities/Services Requ	Yes No \$ lested (check all that apply then Outdoo eting Room Utility Yes No Refreshm No Company Na Cal set-ups? Yes at this event may need insect this e	Will food sales be conducted: Will food sales be conducted: Sor Area Baseball Diamon Hookup Picnic Area # Benents? Yes No No Mill you be erecting/assurance, please check with the First size of mental), death, damage, loss ercising the above permission or is engoying and hold harmless the City, its officent, while participating in the above desof gross negligence or willful misconduction accepts the premises in their present	Canopies/Tents? Canopies/Tents? Phone ssembling any structure acility director al representatives: That the or expense (including legal paged in activities related the DEATH OR PROPERTY Divers, agencies, employees, ciribed activities. However, act.	Other Field # Yes No No. City of Los Angeles, its off I costs and reasonable attornereto. AMAGE and volunteers from all loss neither the waiver nor the in less to abide by all safety regular.	icers, agencies, employees an ney fees) either to Permittee, it or liability, actual or alleged, the demnity agreement exempts the lations. Permittee has carefull
8. Charging Fee(s)? 9. Facilities/Services Requestives Auditorium Kito Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes Contact Name 12. Will you require electrical Type of the condition of the responsion times or either party's propert permittee hereby expressly and providers, or either party's propert permittee hereby expressly and of said activities. Permay arise from Permittee's condition of the condition	Yes No \$ lested (check all that apply then Outdoo eting Room Utility Yes No Refreshm S No Company Na Cal set-ups? Yes at this event may need insect on its behalf and that of its ble or liable for any injury (physy incurred while Permittee is expected by the complex of the further agrees to indemnuct, either intentional or neglige ployees or volunteers from acts SENTS THAT: ion of the public premises and ands its contents, and signs it v	Will food sales be conducted: (1): or Area	Canopies/Tents? Canopies/Tents? Phone ssembling any structure acility director al representatives: That the or expense (including legal paged in activities related the DEATH OR PROPERTY Divers, agencies, employees, ciribed activities. However, act.	Other Field # Yes No No. City of Los Angeles, its off I costs and reasonable attornereto. AMAGE and volunteers from all loss neither the waiver nor the in less to abide by all safety regular.	icers, agencies, employees an ney fees) either to Permittee, it or liability, actual or alleged, the demnity agreement exempts the lations. Permittee has carefull
8. Charging Fee(s)? 9. Facilities/Services Requ Auditorium Kito Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes Contact Name 12. Will you require electri 13. There is a possibility th HOLD HARMLESS/WAIVER Permittee hereby expressly agrivolunteers shall not be responsi invitees, or either party's propert PERMITTEE HEREBY ASSUMI Arising out of said activities. Per may arise from Permittee's cond City or its officers, agencies, empermittee is aware of the condition	Yes No \$ lested (check all that apply then Outdoo eting Room Utility Yes No Refreshm No Company Na Cal set-ups? Yes at this event may need insect this e	Will food sales be conducted: (1): or Area	Canopies/Tents? Canopies/Tents? Phone ssembling any structuracility director al representatives: That the or expense (including lega paged in activities related the pers, agencies, employees, cribed activities. However, act. condition. Permittee agree recion. SOUND APPLIFYING SYS	Other Field # Yes No No. City of Los Angeles, its off I costs and reasonable attornereto. AMAGE and volunteers from all loss neither the waiver nor the in less to abide by all safety regular.	icers, agencies, employees an ney fees) either to Permittee, it or liability, actual or alleged, the demnity agreement exempts the lations. Permittee has carefull

Appendix D

Bureau of Street Services Street Event Closure Sample Application

2015			Event	t Detail Page	
css@lapd.lacity.org	Sign Out				
-,					
CITY OF LA	ficiency	Welcome	e to the Bureau	of Street Servic	es - Special Events Portal
Event Details			No W	ork Order Number	Stage
BSS Reference #	2015073	1-2015			⊘ Draft
Туре:	Celebration			Wheels of Hope Celebration Fred Jordan Mission	Submitted
Submit Date:	5/19/2015	3:26:31 PM Addre	ss:	412 Boyd St. Omar St	Investigator Assigned
Start Date:	6/20/2015	11:00:00 AM End Da		Los Angeles 90013 6/20/2015 3:00:00 PM	Dept Inspections
Summary:			ed Jordan Mission's job d chairs. We will also h	training program Wheels ave lunch bags.	Cost Estimates Completed
Obstructions: Est. Attendance:	200	Items Freque		None One Time	Invoice Sent
Additional Info:		Street	: Cleaning:	NO	Payment Received
Barricades:	Pick Up	Selling	gActivities:	NO	Approved/Permit
Alcoholic Bevera	ges: NO	Struct	ure/Equipment:	NO	Issued
Cooking/Open F	lame: NO	Proof	Non-Profit Status:	YES	Send to Accounting
Selling On:	None	Counc	il district:	14	⊘ Cancelled
					⊗ Completed
Contacts					
Type	Name Debbie Smith	Email debbie@fjm.org	Company Fred Jordan Mission	Work Phone 6267123794	Investigator
Coordinator	Debbie Smith	debbie@fjm.org	Fred Jordan Mission	6267123794	Name: Bryant Title: Supervisor, IED-
Sponsor	Debbie Smith	debbie@fjm.org	Fred Jordan Mission	6267123794	Investigator Email: joy.bryant@lacity.org
Vendors	Marin No. 5 No. 5				Event Block Closures
No vendors fou	nd				
Costs Summar	·				Type Description Full Stage ,chairs and giveaway
				-	
Dept	Service Se	ctual Estimated ervice Permit Cost ost	Actual Permit Cost	Action	Event Permits (only jpg, pdf, gif, png, doc) You must have your browser set to allow pop up to see this document, or right dick and save it locally
Bureau Of Street Lighting					to view it with the software of your choice.
DOT Meters					
DOT Sign Posting					Event Invoice (only jpg, pdf, gif, png, doc)
DOT Special Operations					You must have your browser set to allow pop up to see this document, or right click and save it locally to view it with the software of your choice.
DOT Traffic IED- Investigator					User Attachments (only jpg, pdf, gif, png, doc)
ITA					You must have your browser set to allow pop up to
LA Sanitation					see this document, or right click and save it locally to view it with the software of your choice.
LADBS					
LAFD					Documents (Internal)

Bureau of Street Services Street Event Closure Sample Application (cont'd)

5/20/2015 Event Detail Page	
LARAP Street James en n.e	(Maximum 10HB please) Description: Name: OK
SubTotal: 0 0 0 0 Total Estimated Actual	Internal Documents (only jpg, pdf, gif, png, doc)
0 0	You must have your brower set to allow pop up to see this document, or right dick and save it locally to view it with the software of your choice.
Fees	to view it with the software of your choice.
No fees for this event.	
Regular Tasks	
No Regular Tasks for this event.	
Notifications Submit Request for changes or cancellation (Fees may apply.) through the notification	
system. New Modifications are Submitted to the Investigator in charge and would be visible on the internal workspace area of the event for all departments and involved personnel. Post a new Discussion Here	
(Maximum characters: 1000) You have 1000 characters left.	*
Notify: Investigator Departments Involved Requestor Supervisor All Department Council District or select/scroll departments here: Street Maintenance OOT Sign Posting	
DOT Special Operations	
Diana Armijo No traffic control required; suggest 16-20 barricades 160-linvastigator, Street Haintenance, DOT Sign Posting, DOT Special 5/20/2015 Operations, ITA, LADES, LAFD, LAPD, LARAP, LA Sanitation, DOT Meters, IED-Investigator, Burea of Street Layling, Doebos Simily, Sinceret Haintenance, DOT Street Layling, DOEbos Simily, Sinceret Haintenance, DOE Street Layling, Sinceret Layling,	
1	
Copyright @ 2015 City of Los Angeles - Business Solutions Group	ter Apply for Permit Events Calendar Forms Contact Us
http://specialevents.lacity.org/SpecialEvent/Details/1718	22

Appendix E

Bureau of Street Services Residential Street Closure Application

PETITION

(FOR RESIDENTIAL AREAS) REQUEST FOR TEMPORARY STREET CLOSURE PERMIT

me applicant,		, is requ	esting the closure
of	between	and	
Date(s)	, between the hor the purpose of conducting	nours of	(am/pm) and
an event may not be any portion of any str	ranted, will be for the exclusi charged; and the public at la reet except in cases of emer all streets within the said clo	arge may not begency. A 20-fo	e denied access to ot emergency land
LESSEES WITHIN THE DAYS PRIOR TO THE E	EBY CERTIFY THAT ALL PRO EPROPOSED CLOSURE AREA EVENT (30 DAYS FOR A MAJOR ATION AND PURPOSE OF THIS	HAVE BEEN NO EVENT), BY FLY	TIFIED AT LEAST 1
Signat	ture (Event Sponsor or Applicant)	Date of Notifica	ition
SIGNATURE RECUIREN	MENT FOR RESIDENTIAL AREAS	ONE CIONATU	DE DED 110110E 0
RESIDENCE, FOR APAR	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS	NATURE IS REQU	RE PER HOUSE OF
RESIDENCE. FOR APAR MANAGER OR REPRESE	TMENTS OR CONDOMINIUMS SIG	NATURE IS REQU SASSOCIATION. ers or lesse es	IRED BY THE OWNER of a property withi
RESIDENCE. FOR APAR MANAGER OR REPRESE	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS rsons, being owners, manag	NATURE IS REQU SASSOCIATION. ers or lesse es	IRED BY THE OWNER of a property withi
RESIDENCE. FOR APAR MANAGER OR REPRESE The undersigned per the area to be closed	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS rsons, being owners, manag	NATURE IS REQU SASSOCIATION. ers or lesse es	of a property withing-noted request.
RESIDENCE. FOR APARMANAGER OR REPRESE The undersigned perthe area to be closed Name	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS rsons, being owners, managed, hereby convey their appro-	NATURE IS REQU SASSOCIATION. ers or lesse es	of a property withine-noted request. Telephone
RESIDENCE. FOR APAR MANAGER OR REPRESE The undersigned per the area to be closed Name Signature	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS rsons, being owners, managed, hereby convey their appro-	NATURE IS REQU SASSOCIATION. ers or lesse es	of a property withine-noted request. Telephone Address
RESIDENCE. FOR APAR MANAGER OR REPRESE The undersigned per the area to be closed. Name Signature Name Signature	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS rsons, being owners, managed, hereby convey their approx	NATURE IS REQU SASSOCIATION. ers or lesse es	of a property withing a property withing an arrow request. Telephone Address Telephone
RESIDENCE. FOR APAR MANAGER OR REPRESE The undersigned per the area to be closed. Name Signature Name Signature	TMENTS OR CONDOMINIUMS SIGENTATIVE OF THE HOMEOWNERS rsons, being owners, managed, hereby convey their approximately Title	NATURE IS REQU SASSOCIATION. ers or lesse es	of a property withing a property withing an arrow request. Telephone Address Telephone

Appendix F
Bureau of Street Services Commercial Street Closure Application

PETITION

(FOR COMMERCIAL AREAS) REQUEST FOR TEMPORARY STREET CLOSURE PERMIT

The applicant,		, is reques	ting the closure
of	between	and	
on Date(s)	and the second s	e hours of ng a	(am/pm) and
an event may not be any portion of any	granted, will be for the exclu be charged; and the public at street except in cases of eme on all streets within the said c	large may not be dergency. A 20-foot	lenied access t
LESSEES WITHIN TI DAYS PRIOR TO THE	EREBY CERTIFY THAT ALL PRICE PROPOSED CLOSURE AREASE EVENT (30 DAYS FOR A MAJOR OCATION AND PURPOSE OF TH	A HAVE BEEN NOTIF R EVENT), BY FLYER	IED AT LEAST 1
Sig	nature (Event Sponsor or Applicant)	Date of Notification	
MANAGER OR LESSE The undersigned p	MENT FOR COMMERCIAL AREAS: SEE OF A BUSINESS, RETAIL OR COMPERSORS, being owners, manased, hereby convey their appr	MMERCIAL BUILDING. Igers or lessees of a	a property with
Print Name	Business Name	: Tel	ephone
Signature	Title	Ad	dress
Print Name	Business Name	e Tel	lephone
Signature	Title	Ad	dress
List Any Additiona	I Streets To Be Closed Here:		
(Rev. 09-16-02)			
	38		

Appendix G

Bureau of Street Services Temporary Selling Activities Application

PETITION

(FOR SELLING ACTIVITIES) REQUEST FOR TEMPORARY SELLING ACTIVITIES PERMIT

The applicant,		, is requ	esting the closure
of		and	_
Location On Date(s)	. bo	etween the hours of	(am/pm)
· ,		of conducting a	
an event may not be any portion of any str	charged; and the pu eet except in cases	e exclusion of vehicles of ablic at large may not be of emergency. A 20-foo said closure at all times	e denied access to ot emergency lane
LESSEES WITHIN THE	PROPOSED CLOSUR /ENT (30 DAYS FOR A	ALL PROPERTY OWNER E AREA HAVE BEEN NOT MAJOR EVENT), BY FLYE OF THIS EVENT.	IFIED AT LEAST 10
Signature	(Event Sponsor or Applic	cant) Date of Notific	ation
SIGNATURE PER HOUSE THE OWNER, MANAGER COMMERCIAL AREAS SIG BUILDING. THE PETITION ACTIVITY, AT LEAST 50% ACTIVITY IS TO TAKE PLATE THE undersigned pers	OR RESIDENCE; FOR A OR REPRESENTATIVI NATURE BY THE OWNE MUST BE SIGNED BY A OF WHOM EITHER RE ICE.	SELLING ACTIVITIES: FOR PARTMENTS OR CONDOMINE OF THE HOMEOWNERS R, MANAGER, OR LESSEE OF LEAST 100 PERSONS WHO SIDE OR WORK IN THE LOS, managers or lessees of approval of the above	IIUMS SIGNATURE BY ASSOCIATION; FOR OF THE BUSINESS OF O WILL SUPPORT THE CATION WHERE THE Of a property within
Name	Business Name) T	elephone
Signature	Title	A	Address
Name	Business Name	Э Т	elephone
Signature	Title	A	Address
List Any Additional St	reets To Be Closed	Here:	
(Rev. 09-16-02)			

Appendix H
Bureau of Street Services Indemnification and Hold Harmless Agreement

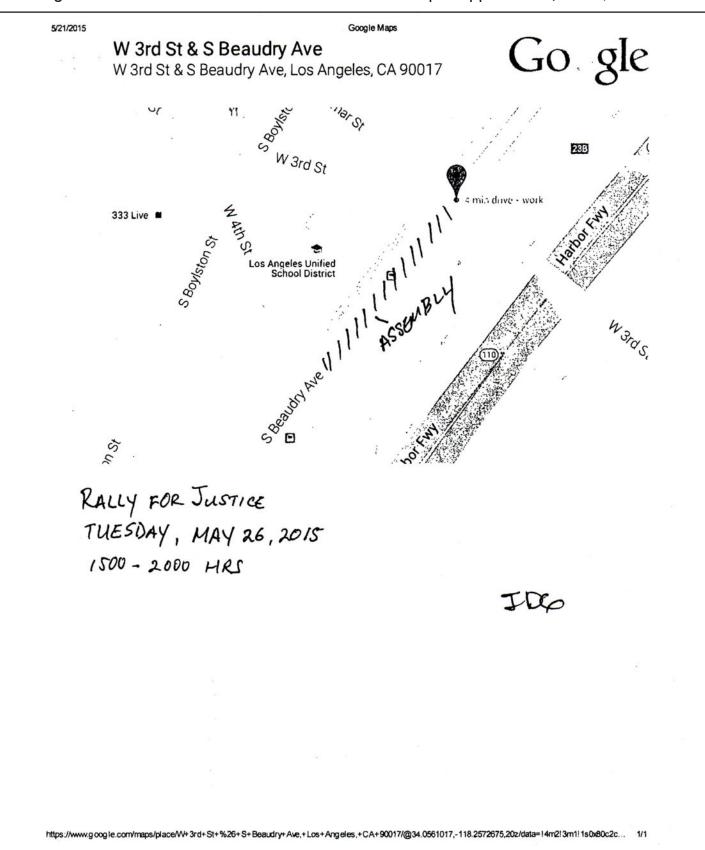
Event Name		Date
Closure Site	Between _	&&
selling activities permi	t described in Board Report ; ed by the Director of the Bui	ne City for a street closure and/or tempora # or Board or Council Motion
Angeles, California, rec permittee execute an Ir	quire as a Condition of the ndemnification Agreement:	(4) of the Municipal Code of the City of I street closure/sidewalk sale permit that t
NOW, THEREF	ORE, it is agreed as follows:	
active negligence or wil Assigns, and Successors hold harmless City and Successors in Interest, fr expenses, including, but any nature whatsoever, agents, or damage or de in any manner by reason	Iful misconduct of City or and in Interest, the permittee und any and all of City's Boards rom and against all suits and a not limited to, attorney's feet, for death or injury to any pastruction of any property of e	closure/sidewalk sale permit, except for the sy of its Boards, Officers, Agents, Employed dertakes and agrees to defend, indemnify, as officers, Agents, Employees, Assigns, as causes of actions, claims, losses, demands, as and costs of litigation, damage or liability person, including permittee's employees as either party hereto or of third parties, arising permissions or willful misconduct incident to termittee.
Executed at Los Angele	es, California, this	
	D	t)
	Permittee:	
	Name:	(Applicant or Sponsor Signature)
	Name:	(Applicant or Sponsor Signature)

Appendix I

Los Angeles Police Commission First Amendment Sample Application

~			SPECI	AL EVENT P	ERMIT APPLI	ICATION	/	00	0640
					THIS ARI	EA FOR DEPART			
		BLE AND COMPLE	ETE.	NOTII	ICATION TO LA FIRE DE	PT N	OTIFICATION	TO BOSS (BARRICADES)
DATE OF APPLIC		DATE OF EVENT		□ NOTH	FICATION TO LADOT		OTIFICATION	TO LAPD A	REA OF INVOLVEMENT
05/15/2	2015	05/26/2015	5						
SET-UP DATE (IF	F APPLICABLE	TEAR-DOWN DA	TE (IF APPLICABI	LE) OFFICE OF FINAN	CE RECEIPT NUMBER	CITY COUNCIL	DISTRICT(S)	POLICE A	REA(S)/BUREAU(S)
						CD01		CB -	RAMP
NAME OF SPONS	SORING ORGA	NIZATION	MAI	LING ADDRESS (No., St	reet, City, Zip)				HEADQUARTER'S PHON
OFFICIAL OF SP	ONEOBING OR	CANIZATION		ADDRESS		CITY	PHON	NE #	FAX#
(LAST, FIRST, M		GANIZATION							
			E-MAIL	ADDRESS					
APPLICANT (LAS	T, FIRST, MID	DLE)				1			
			E-MAIL	ADDRESS					2
CHECK IF A	PLICANT IS N	OT EMPLOYED OR	AFFILIATED WIT	'H SPONSORING ORGA	NIZATION				
TITLE OF EVENT				T PREVIOUSLY HELD	TYPE OF EVENT				
		Keep the L			DEMONSTRATI	ON - MARCH	AS	SEMBLY	
					RELIGIOUS		PAI	RADE/PROC	ESSION
A CCEMOI VICTA/	TING AREA // 15	T CTREETS OR A	PORTION THERE	OF ANDIOD BRIVATE	OTHER (SPECIF		CLUDING BA	BKING CON	TINGENCIES DI ANNEO
Regudo, Av	enue htw	3rd Street a	and 4th Stre	ot					
Beaudry Av	ollowed (INC renue btwi	along Route 25	and Portion o	eet	FOR THE EVENT; E.G., I		*		E PAGE 2 IF NECESSARY
ROUTE TO BE FO Beaudry Av	enue btwi	along Route 25	AND PORTION O And 4th Stre	OR PARK AREA TO BE U	FOR THE EVENT; E.G., I		*		
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Los Angeles Police Commission First Amendment Sample Application (cont'd)



Los Angeles Police Commission First Amendment Sample Application (cont'd)

SPECIAL EVENT PERMIT CONDITIONS AND RESTRICTIONS

RALLY FOR JUSTICE TUESDAY, MAY 26, 2015

These Conditions & Restrictions are hereby incorporated into and made part of the permit granted to the undersigned, for the Event to be held on the date/time set forth in the permit application. A violation of the terms/conditions provided herein is punishable as a misdemeanor, pursuant to Los Angeles Municipal Code Section 103.111.

- In order to maximize safety and efficiency, Permitee shall comply with all instructions from any involved City, County or State agency (i.e., Police, Fire Department's, Department of Transportation, Department of Health & Safety, Sanitation, etc.).
- The number and type of participants, vehicles, musical units, floats, marching bands, animals, dancing groups, amplified sound, and/or other parade units/elements, shall be limited to the following:
 - 200 Participants walking on-foot;
 - 0 Speakers;
 - PA System;
 - 0 Decorated Vehicles;
 - Marching Bands consisting of 5-10 Members Each;
 - 0 Dance Group Consisting of 5-10 Members Each;
 - 0 Cars/Vehicles/Conveyances;
 - 0 Platform, Podium or Stage;
 - 2 Bullhorns;
- Prior inspection and approval by the Los Angeles Fire Department (LAFD), Public Safety Section, is required for <u>any</u> temporary structure(s), tents, stages, platform(s), podiums, electrical equipment, decorated or modified floats or vehicles, and other unusual items, <u>prior to the start of the Event</u>. If a pick-up truck, flatbed, or other similar truck is utilized as a podium or stage, an LAFD-approved **stair-unit** enabling the safe access to and from the podium/stage shall be provided. The LAFD can be contacted at (213) 978-3645.
- The Assembly Area(s), Parade/March Route or Event area, and Disbanding Area(s) shall be limited to those locations described on Page one (1) of the Permit Application and/or the attached map.

The Los Angeles Police Department and/or the Los Angeles Department of Transportation may make reasonable adjustments to the breadth, width or expanse of any street or roadway closure necessary to accommodate the safe and expeditious movement of pedestrian and/or vehicular traffic during the Event.

- 5. Each Event official, monitor and/or volunteer shall be readily distinguishable during the Event. Prior to the Event, all monitors, volunteers, and/or Event officials shall be provided with instructions describing their duties, responsibilities and expectations as described in the Permit and these Conditions & Restrictions (C&Rs). Each Event official, monitor and volunteer should be provided a copy of the Permit and C&Rs.
- Participants shall obey all existing laws, rules, regulations and ordinances.
- For any partial or full street/lane closures, participants shall consult with the Los Angeles Department of Transportation (LADOT). The LADOT can be reached at (323) 913-4655.
- If any State Highways are involved, participants shall consult with the California Department of Transportation (Caltrans). Caltrans can be reached at (213) 897-3631.
- Participants shall consult with the Los Angeles Bureau of Street Services (BOSS) to ensure all necessary traffic control measures and devices have been arranged. The BOSS can be reached at (213) 847-6000.
- Permittee shall provide a minimum of five 32 gallon (or larger) portable garbage containers at the Assembly Area.

Los Angeles Police Commission First Amendment Sample Application (cont'd)

Special Event Permit Conditions and Restrictions Rally for Justice Page 2

- Permittee shall provide a minimum of five 32 gallon (or larger) portable garbage containers at the Disbanding Area. Permittee shall also provide additional garbage containers and be responsible for clean-up activities consistent with instructions/advice from the Los Angeles Department of Sanitation.
- The use of sound amplification devices or amplified sound shall be consistent with applicable laws, codes and ordinances regulating such sound.
- Parades with reviewing areas shall have a minimum of two event officials present to ensure event participants do not spend longer than one minute at each reviewing location.
- Prior to the start of the Event, all floats, vehicles, or other moving, stationary or unusual apparatus shall be inspected and approved by the Los Angeles Fire Department.
- All vehicles utilized during the event shall be operated in a safe manner consistent with operational, mechanical, and occupancy/load requirements of the California Vehicle Code. The parade shall proceed at a maximum speed of 10 miles per hour, and at a minimum speed of one mile per hour.
- One designated official shall be in overall charge of the Assembly Area; A minimum of ten additional event officials shall be assigned to control the expeditious and safe assembly of the Event.
- One designated official shall be in overall charge of the Disbanding Area: A minimum of ten additional event officials shall be assigned to control the expeditious and safe disbanding of the Event.
- A minimum of 10 officials shall be assigned and stationed evenly along or within the area of the Event route to ensure orderly and safe conduct during the Event.
- Permittee shall provide adequate sanitary facilities (toilets, urinals and sinks) according to applicable City or County health and safety regulations.
- During the Event, Permittee shall ensure that all medical and water provisions are provided consistent with instructions and/or advice from the Los Angeles Fire Department.
- If horses or other large animals are involved in the Event, adequate clean-up activities and arrangements shall be made with the Department of Public Works, Bureau of Street Services, and the Department of Sanitation. Any staging of trailers or other animal transportation devices shall be arranged to enable the immediate pick-up of the animal(s) at the end of the parade and within the Disbanding Area.
- Prior to the established start time for the Event, Permittee shall obtain all applicable City, County and/or State permits, licenses and inspections. Failure to do so may result in the revocation of the Event permit.
- All activities must remain consistent with existing laws and ordinances regulating such activity and equipment.
- Event activities, including the use of Event-related equipment, shall be limited to the sidewalks 24.
- Assembly of participants shall begin no earlier than 3:00PM. The Event shall begin no later than 3:30PM. Disbanding (clearing of all streets and sidewalks) shall be completed no later than 8:00PM.

*	Special Even Rally for Just Page 3 16.2	t Permit Condition ice	ns and Restricti	ons					
10		with LAMC Section	(Offici	al of Sponso	oring Organizat	ion) do hereby agi	icant) and/or ree to comply		
		al Event Permit arn advised that I/we							
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	Signature of A	Applicant:		<u> </u>	_	Date & Time	e: <u>0 2 · 1)</u>	!	
	Official of Spo	onsoring Organiza	ation:			Date & Tim	e:		
			>		_				
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	Officer/Staff S	erving.			_5/14_	Date/Time	120113		
						796			

Los Angeles Police Commission First Amendment Sample Application (cont'd)

City of Los Angeles DEFENSE, INDEMNITY AND HOLD HARMLESS AGREEMENT

Iliana Garcia whose address is 1350 San Pablo St, Los Angeles hereafter
"Indemnitor," in consideration of receiving a Special Event permit for: Rally for Justice, May 26,

2015 at 3rd St and Beaudry agrees to the following terms and conditions:

Indemnitor shall, at his/her own cost and expense, defend the City of Los Angeles, its Council, boards, commissions, officers, employees and volunteers ("the City") from and against any and all claims, lawsuits or demands of any kind or nature whatsoever in connection with the permitted event or activity resulting from the willful or negligent acts or omissions of Indemnitor, the sponsoring organization, its officers, agents or employees. Additionally, Indemnitor shall indemnify the City and hold the City harmless from any and all liability, loss, damage, cost or expense, including but not limited to reasonable attorney's fees, proximately caused by the willful or negligent acts or omissions of the Indemnitor, the sponsoring organization, its officers, employees or agents in connection with the event or activity as specified above.

Executed at Los Angeles, California, this 21 day	of May , 2015
Indemnitor:	(Signature of Applicant or Sponsor
Name:	
	(Print)

Resources A

001

Invoice from the Department of Recreation and Parks to the Labor Center for ¡Fiesta Salud!

City of Los Angeles
Department of Recreation and Parks

MacArthur Park Community Center 2230 West 6th Street Los Angeles, California, 90057 (213) 368 – 0520 Office (213) 480-7529 Fax

DATE	INVOICE #

INVOICE

05/08/2015

BILL TO:

UCLA Labor Center Contact:

* Please make checks payable to "City of Los Angeles, Department of Recreation and Parks"

Description	Amount
Special Event Fee on May 16, 2015	\$100.00
Moon Bounce Fee:	\$20.00
Two (2) Vendor Booth Fee:	\$200.00
Two (2) Part-Time Staff Fee: From 8:00 am to 5:00 pm	\$396.00
One (1) Full-Time Monitor Staff Fee: From 8:00 am to 5:00 pm	\$513.18
TOTAL	\$1229.18

Resources B

Sample of Department of Recreation and Parks Application for ¡Fiesta Salud!

	_(Insurance verification)			P	ERMIT #
	APPLICATION FOR	geles • Department of Record OF FACIL T PUBLICIZE THE EVENT UNTIL A PE	ITIES (THIS	S IS NOT A PERMIT	
PLEASE READ AND COMPLETE ITE	EMS 1 THRU 13 AND SIGN THE DOCUME	NT (SIGNATURE OF APPLICANT)			
Recreation Center	MacArthur Park Comn	nunity Center			
2. Name Of Organization	UCLA Labor Center	Represe	ntative's Name	•	
4. Mailing Address	675 South Parkview St	reet City	Los Ang	geles, CA.	Zip 90057
	_()	Cell	e-m	nail	
6. Type of Event Cor	mmunity Public Health Fa	air			
7. Date and Time of Event Day(s) Sunday	Month/Date(s)	ı		t	Time(s)
Monday				t	0
Tuesday					0
•					
Wednesday				·	0
Thursday				t	0
Friday				t	0
Saturday May	16, 2015		8:0	00 a.m. t	o 5:00 p.m.
8. Charging Fee(s)?	Yes 🖂 No <u>\$</u> Will	food sales be conducted? ∑			20
9. Facilities/Services Requ	nested (check all that apply):	food sales be conducted? Baseball Diamond #_ Picnic Area #	Yes No		20
9. Facilities/Services Requ Auditorium Kitc Gymnasium Mee	nested (check all that apply): chen	☐ Baseball Diamond #_	Yes INO	No. Participants: ☑ Other ☐ Field #	20
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9. Facilities/Services Requ Auditorium Kitc Gymnasium Mee 10. Is this a Fundraiser? 11. Moon Bounce Yes	ested (check all that apply): chen	□ Baseball Diamond #_ □ Picnic Area # □ Yes ☑ No □ Don't know yet,	Yes □ No [Canopies/Tent	No. Participants:	20 Adult 0 Youth 50
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Sample of Department of Recreation and Parks Application for ¡Fiesta Salud! (cont'd)

	(Insurance verification)				PERMIT #
	The second secon	geles • Department			
	APPLICATION FOI	R USE OF FA			<u>MIT)</u>
PLEASE BEAD AND COMPLETE D	TEMS 1 THRU 13 AND SIGN THE DOCUME			EDI IOSUES	
Recreation Center	MacArthur Park Comn				
Name Of Organization		and the same of the same	lepresentative's	Name	
4. Mailing Address	675 South Parkview St				Zip 90057
5. Contact Evening	()	Cell			
6. Type of Event Co	mmunity Public Health F	air	are a summer		
7. Date and Time of Event					
Dav(s)	Month/Date(s)	1			Time(s)
Sunday					_ to
Monday					to
Tuesday					to
Wednesday			<u> </u>		to
Thursday					to
155.73					to
Eridau					10
Friday	14 2015			0.00	5.00
Saturday May 8. Charging Fee(s)? 9. Facilities/Services Requ	16, 2015 Yes ⊠ No S Will uested (check all that apply):				to 5:00 p.m. 20 ts: Adult 0 Youth 5
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Resources C

Moon Bouncer List

PATRON-USE APPROVED MOONBOUNCER COMPANIES

As of 7/1/03, there is a \$20.00 Permit Fee for all Moonbouncers (in addition to what the Moonbouncer Company charges you). This applies to all L.A. City Parks. We accept cash (exact change only), check, credit card, or money order, made payable to: "L.A. City Department of Recreation and Parks". For information on Lake Balboa (Beilenson Park), Woodley Park, or Warner Center Park please call the numbers listed at bottom of page.

Company Name	E-mail / Website	Contact Information	Insurance Policy Expiration Date
Aladin Jumpers	www.aladinjumpers.com	(818)902-5995	October 25, 2014
Magic Jump Rentals	www.aiaumjumpers.com	(800)873-8989	December 16, 2014
Party World Bouncers (dba) Party on Rentals		(800)200-0744	December 31, 2015
Planet Bouncy		(310)977-4160	February 27, 2015
BR Party Rentals		(323)907-0757	February 17, 2015
O & H Jumpers	www.oandhjumpers.com	(323) 678-2141	February 28, 2015
Bumble Bee Entertainment	www.oanunjumpers.com	(818)398-1371	March 19, 2015
La Fiesta Flowers & Party Supply		(818)891-7952	March 20, 2015
2 11 2	www.lafiestaflowerpartysupply.com	. ,	,
Party Xtreme		(909)395-7674	April 01, 2015
Angie's Jumpers		(818)799-2521	April 02, 2015
Endless Jumps		(818)667-9706	April 05, 2015
Wendy's Party Rentals	wendyspartyrental@gmail.com	(818)207-1096	April 08, 2015
Jolly Bouncers	www.jollybouncers.com	(805)955-9802	April 08, 2015
Best Bounce		1(877)237-9003	April 25, 2015
Jumper Candy		(818) 781-0622 & (818)388-9034	April 29, 2015
Blue Star Jumpers	www.bluestarjumpers.com	(818)988-9580	May 12, 2015
Brinca Brinca Rentals	www.ebrinca.com	(818)570-9005	June 01, 2015
Marina Flower & Party Supplies		(818) 264-3640 (818) 974-0634	June 02, 2015
Extra Fun Jumpers	www.extrafunjumpers.com	(818)675-7414	June 03, 2015
Jump High Jumpers		(818)708-2271	June 07, 2015
Faby's Party Rentals	www.fabyspartyrentals.com	(818) 367-0170	June 11, 2015
Noho Party Rentals	www.nohopartyrental.com	(818)287-7034	June 12, 2015
Go Jumper	www.gojumper.com	(714)881-4944	June 23, 2015
Dayana's Party Supplies	· ·	(818)349-1512	June 24, 2015
Ibarra Party Rentals	ibarrarentals@gmail.com	(323)243-2995	July 12, 2015
GP Jumpers	www.gpjumpersandflowers.com	(818)895-6677	August 08, 2015
Teffy's Jumpers, Inc.	0.7	(818)909-7636	September 12, 2015
Mariluz Flowers Party Rentals		(818)503-1441	September 20, 2015
Happy Parties		(818)980-0717	September 26, 2014

PLEASE NOTE: DATES ABOVE REPRESENT EXPIRATION OF THE COMPANY'S LIABILITY INSURANCE. If you are planning to use a Moonbouncer at your event, please choose a company from the above whose insurance policy will cover the date of your event.

The City of Los Angeles does not recommend or endorse one company over another. The companies listed above have simply complied with the insurance requirements set forth by the Los Angeles City Attorney's Office. We have no knowledge of the reputation, safety, or reliability of any of these companies. Moonbouncers are not permitted at all City parks in the Valley area. Please confirm with the Park Director if a Moonbouncer is allowed at that facility, and that a large event has not previously been scheduled for the same day as your event, which would exclude the set-up of your Moonbouncer. You may find the phone number for the Park Director by looking in the front of the "White Pages" under the heading "City of Los Angeles", and the sub-heading of "Department of Recreation and Parks". This information can also be found at our web-site: www.laparks.org If the park is not listed, it is considered "non-staffed

The following parks are NOT permitted to have Moonbouncers: ALL UNSTAFFED PARKS

Aliso Canyon Park Amistad Arleta Bee Canyon Park Brand Park Campo De Cahuenga Carey Ranch Park Castle Peak Park Chatsworth North/South Chatsworth Oaks Cohasset Melba Park Dearborn Park Devonshire

Devonwood Park

El Paseo De Cahuenga Encino Park Felhaber-Houk Park Four Oaks Park Fulton Greenbelt Hartland Park Holleigh Bernson Mem Pk Howard Finn Jaime Beth Slavin Park James R Gary Park

Jesse Owens Park

John Quimby Park

Kagel Canyon

Kittridge Park
Knapp Ranch/Addition
Lazy J Park
Louise Park
Mae Boyer Park
Mae Boyer Park
McGroarty Park
Moonshine Cyn Park
Nordhoff Park
O'Melveny Park
Parthenia Park
Pico Adobe Park
Porter Ranch Park
Porter Ranch Park

Runnymede Park Serrania Park Shadow Ranch Taxco Trails Park Tobias Ave Park Valley Village Park Vanalden Park Viking Park Villa Cabrini West Valley Park Wilbur-Tampa Park Zelzah Park

Revised 09/29/2014

City of Los Angeles, Dept. of Recreation and Parks, Administrative Services/Permit & Reservations Office — 6335 Woodley Ave., Van Nuys, CA 91406 Office Hours: Monday through Thursday 9:30 AM to 5:00 PM & Friday 9:30 AM to 3:00 PM NOTE: Hours Subject to Change – Please Call Ahead For Reservations/Picnic Permits, please call: Lake Balboa: (818) 785-5798 Woodley Park: (818) 756-8187

Resources D

¡Fiesta Salud! Event Schedule

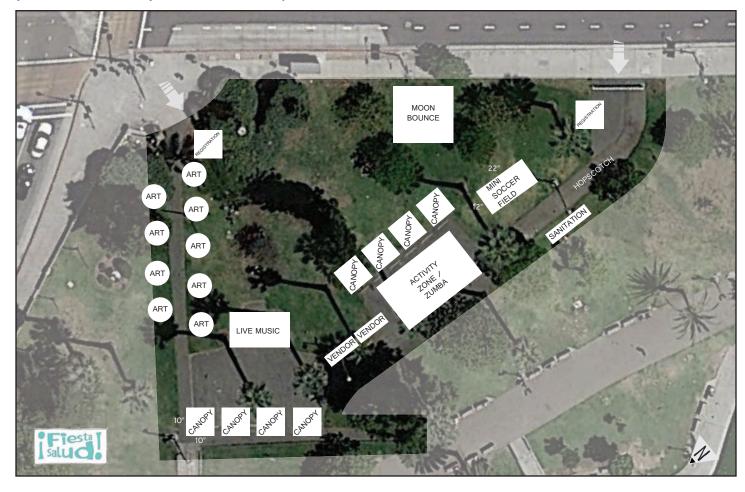
Time	Task
6:30 - 9:00	Set up tables, canopies, signs, banners, balloons, Speakers, Chairs. Coordinate with Council, Recs and Parks
9:00 - 10:00	Finalize set up, Sign in Volunteers and Partners, Arrange tables
10:00 - 10:15	Start Event and Welcome people
12:30-1; 1:30-2	Zumba
11:00 AM	Run around the Park (Blacklist)
2:30	Raffle
1:00	Lunch to Volunteers
3:00 - 5:00	Break down session

Resources E

¡Fiesta Salud! Site Map



¡Fiesta Salud! Layout of Event Map



Resources F

¡Fiesta Salud! Statement of Purpose

UNIVERSITY OF CALIFORNIA, LOS ANGELES

UCLA

BERKLEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO

1000

SANTA BARBARA • SANTA CRUZ

CENTER FOR LABOR RESEARCH AND EDUCATION
INSTITUTE OF INDUSTRIAL RELATIONS
PO BOX 951478
LOS ANGELES CA 90095-1478
PHONE: 310/794-5983

UCLA DOWNTOWN LABOR CENTER
675 S PARK VIEW ST 1ST FL
LOS ANGELES CA 90057-3306
PHONE: 213/480-4155

April 29, 2015

The UCLA Community Scholars program brings together graduate students and community activists with the purpose of researching issues and creating programs for the benefit of immigrant integration in the Westlake district of Los Angeles. The focus of our section of Community Scholars is public health.

After careful consideration, our group chose to host a health-related half-daylong event in MacArthur Park, ¡Fiesta Salud!, and also compile a "how-to" manual to enable other stakeholders to hold similar events. Our event is scheduled for May 16th, and as part of this effort we are reaching out to other public health and community advocacy groups to attend the event or sponsor our efforts. Through this event, Community Scholars will engage in local coalition-building and help bridge gaps in health knowledge.

In our initial studies, our group concluded that despite the density of publically-provided health programs near the park, widespread knowledge of available services is lacking. Given the value of the public space as a resource, MacArthur Park is uniquely situated at the intersection of the immigrant community and public health to address these concerns.

Would your organization like to join Councilman Gil Cedillo's office and a coalition of partners to help us advocate for public health in the Westlake community.

Yours in gratitude,

Victor Mendez UCLA Community Scholars

Resources G

¡Fiesta Salud! Survey #2 - Event Recap

		Fiest		
What is your zip code	?			
How often do you con	ne to MacArthur Park?	•		
☐ Never	☐ Once a year	☐ Few tin	nes a year	☐ Once a month
\square Few times a month	☐ Once a week	☐ Few tin	nes a week/	
How did you hear abo	ut this event?			
□ Flyer	☐ Facebook	☐ Friends	3	☐ Just passing by
☐ Other				
What tables have you ☐ BlackList L.A.	visited? MacArthur Park / Lafayette Park	☐ Dream Resource Center	☐ LA County Pul Health	blic □ Planned Parenthood
☐ Central City Neighborhood Partners (CCNP)	☐ Clinica Monsenor Romero	☐ LA Promise Zone	□ Para Los Nino	s
Did you participate in	any of the activities?			
On a scale of 0 to 5, 0	being the lowest, 5 be	eing the highest, did y	ou enjoy this ever	 nt?
0	1 2	3	4	5

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Resources H

¡Fiesta Salud! Survey #1 - Initial Outreach

Survey Questions/Interview

2. Gender (Genero): Male (Hombre) Female (Mujer)

3. Age (Edad):

4. Ethnicity/Race:

- a. White
- b. Hispanic or Latino
- c. Black or African American
- d. Native American or American Indian
- e. Asian / Pacific Islander
- f. Other

5. Languages spoken at home (Que Idioma(s) habla en su casa?):

6. Do you have health coverage? (Tiene seguro de salud/seguro medico?)

7. What are the most important health problems in your community? (Cuales son los problemas de salud mas comunes en su communidad?)

8. Do you feel your community is safe for recreation? Please elaborate. (Cree usted que su comunidad es segura? Por ejemplo, se sentiria usted segura/o haciendo ejercicio en el parque?)

9. What are the strengths of this community? (Cuales son las fortalezas de su comunidad? Que le gusta de su comunidad/vecindario?)

10. What would you like to see in your community to improve your health or your families health? (Que le gustaria ver en su comunidad para mejorar su salud o la salud de su familia?)

Resources I

Sample Certificate of Liability Insurance Form (Needed for Park Event)

ACORD®

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 5/7/2015

C B	ERT ELO	CERTIFICATE IS ISSUED AS A I IFICATE DOES NOT AFFIRMATI W. THIS CERTIFICATE OF INS ESENTATIVE OR PRODUCER, AN	VEL\ URA	OR	NEGATIVELY AMEND, E DOES NOT CONSTITUTE	EXTEN	ID OR ALT	ER THE COV	/ERAGE AFFORDED B	Y THE	POLICIES
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).											
PRO			CITIC	111(3)	10	CONTACT					
i i						NAME: PHONE FAX (A/C, No, Ext): (A/C, No):					
į.						È-MÀIL					
<u> </u>						ADDRESS: INSURER(S) AFFORDING COVERAGE NAIC #					
-							INSURER(S) AFFORDING COVERAGE				
						INSURER A : Philadelphia Indemnity Insurance Co					18058
INSU	RED				<u> </u>	INSURER B:					
<u> </u> -						INSURER C:					
							INSURER D :				
Į.							INSURER E :				
					1	NSURER F:					
				NUMBER: 1524326527	REVISION NUMBER:						
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.											
INSR LTR		TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	3	
Α	Х	CLAIMS-MADE X OCCUR	Y		PHPK1235803	1		10/1/2015	EACH OCCURRENCE DAMAGE TO RENTED	\$1,000	
		CLAIMS-MADE X OCCUR							PREMISES (Ea occurrence)	\$100,0	
								-	MED EXP (Any one person)	\$5,000	
								-	PERSONAL & ADV INJURY	\$1,000	
	GEN	I'L AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREGATE	\$3,000	
		POLICY PRO- JECT LOC OTHER:								\$3,000	,000
Α	AU1	OMOBILE LIABILITY			PHPK1235803	1	10/1/2014	10/1/2015	COMBINED SINGLE LIMIT (Ea accident)	\$1,000	,000
		ANY AUTO							BODILY INJURY (Per person)	\$	
		ALL OWNED SCHEDULED AUTOS NON-OWNED							BODILY INJURY (Per accident)	\$	
	Х	HIRED AUTOS X NON-OWNED AUTOS							PROPERTY DAMAGE (Per accident)	\$	
									,	\$	
		UMBRELLA LIAB OCCUR							EACH OCCURRENCE	\$	
		EXCESS LIAB CLAIMS-MADE								\$	
		DED RETENTION\$								\$	
		RKERS COMPENSATION							PER OTH- STATUTE ER	-	
		EMPLOYERS' LIABILITY PROPRIETOR/PARTNER/EXECUTIVE							E.L. EACH ACCIDENT	\$	
	OFF	CER/MEMBER EXCLUDED? N	N/A								
	If yes	datory in NH) s, describe under						-	E.L. DISEASE - EA EMPLOYEE		
	DES	CRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMIT	\$	
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) Re: 5/16/15 Health Fair. Certificate holder is named additional insured only as respects their interest in the event at MacArthur Park, 2230 W. 5th St, Los Angeles, CA 90057.											
CERTIFICATE HOLDER CANCELLATION											
CENTIFICATE HOLDER CANCELLATION											

City of Los Angeles, Department of Recreation & Parks, City of Los Angeles Administrative Office 200 N. Main St, Suite 1240 City Hall East Mail Stop 132 Los Angeles CA 90012

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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